

# Vanessa Maynard

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## EDUCATION

### UCLA

2009 BFA in Design / Media Arts  
Cumulative GPA: 3.6

## EXPERIENCE

2010 BRUTELABS™  
Position: Lead Designer  
In charge of creating RUN! campaign to help promote healthy lifestyles for children.  
Logo/identity, print, product & web

2009 WIIROC Records™  
Position: Lead Designer  
Sole execution & c.d. of all artists under label.  
Logo/identity, print & web

2009 Felicia Strati™  
Position: Branding Strategist / Designer  
Identity branding and logotype development.  
Branding/Print design for promotional material

2009 Elykssor™ Clothing  
Position: Freelance Designer  
Design & production of fall & spring clothing line.  
Branding/print design

2008 Universal™ Film  
Position: Freelance Designer  
Assisted in the implementation of catalog and jacket design for Universal™ Film  
Print design

References available upon request

## AWARDS

2008 - 2009 UCLA Regent Scholarship

2008 - 2009 Eugene & Maxine Rosenfeld Scholarship

2008 - 2009 Emma B Keller Award

## EXHIBITIONS

2009 We Are  
Los Angeles, January

## SKILLS

### LANGUAGES

HTML, CSS, PHP, MYSQL, some Flash/  
Actionscript and Processing

### SOFTWARE

All up-to-date Adobe software;  
Microsoft Word and Excel